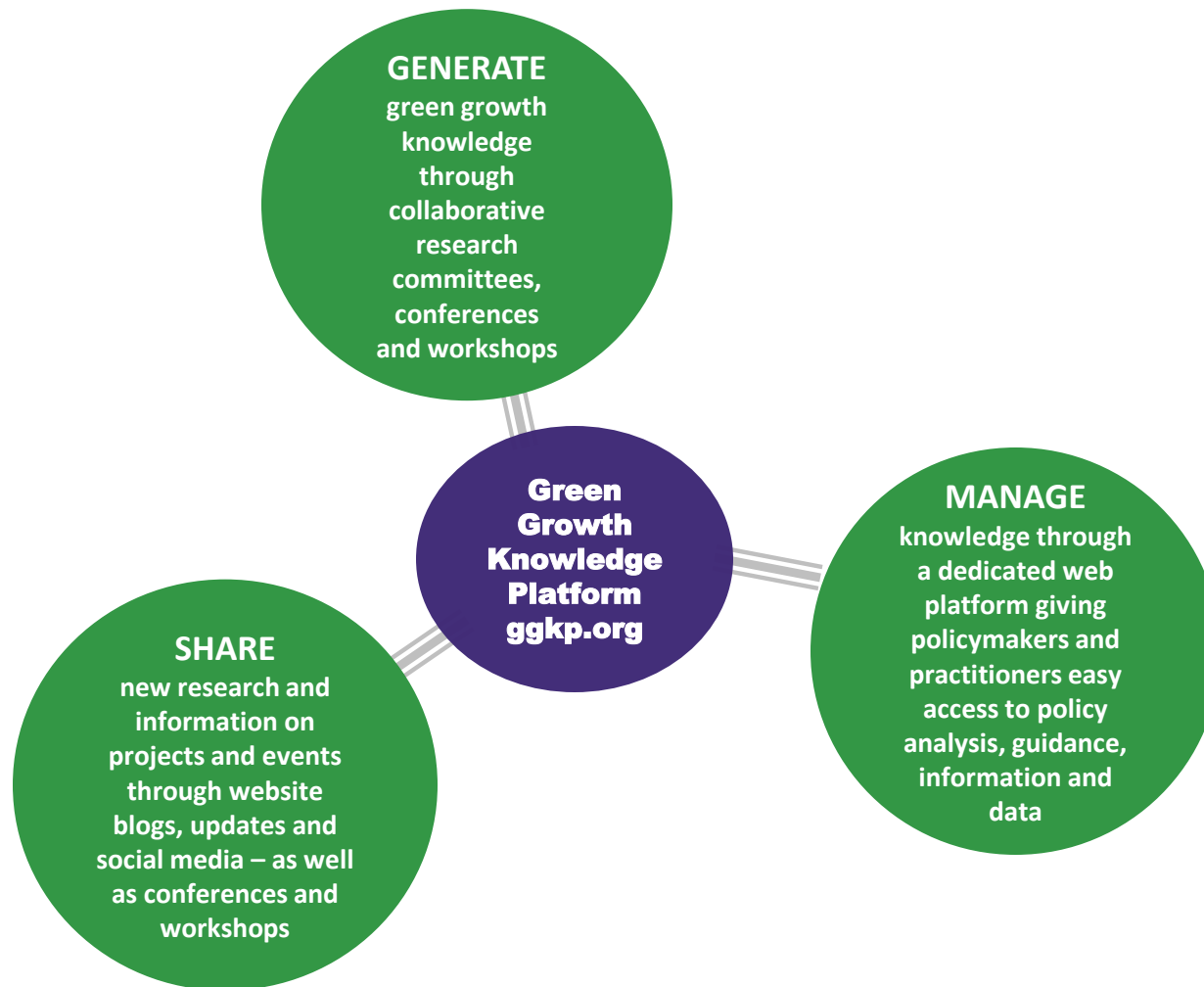


# Green Growth Knowledge Platform

World Trade Organization  
Committee on Trade and Environment  
30 June 2014



## > The GGKP Strategy



 **GREEN GROWTH**  
Knowledge Platform

  
Global  
Green Growth  
Institute

 **OECD**

  
**UNEP**

 **THE  
WORLD  
BANK**

  
Climate & Development  
Knowledge Network

  
**INTERNATIONAL  
MONETARY FUND**

**d.i.e**  
Deutsches Institut für  
Entwicklungspolitik    German Development  
Institute

 International  
Trade  
Centre

 **THE  
GRADUATE  
INSTITUTE  
GENEVA**

 **CENTRE FOR  
INTERNATIONAL  
ENVIRONMENTAL  
STUDIES**

 **NDF** **NORDIC  
DEVELOPMENT  
FUND**

**iisd** International  
Institute for  
Sustainable  
Development    Institut  
international du  
développement  
durable



 **LEDS**  
GLOBAL PARTNERSHIP

 **2iE**

 **INECC**  
INSTITUTO NACIONAL  
DE ECOLOGÍA  
Y CAMBIO CLIMÁTICO

  
International  
Labour  
Organization

  
**UNIDO**

 **Organization of  
American States**

**I.C.L.E.I**  
Local  
Governments  
for Sustainability

  
United Nations  
Economic Commission  
for Africa

 **THE  
GROWTH  
DIALOGUE**

  
United Nations  
Department of Economic  
and Social Affairs

  
**EFD**  
Environment for Development

  
The Energy and Resources Institute

  
**ICTSD**  
International Centre for Trade  
and Sustainable Development

  
**GREEN  
TECHNOLOGY  
CENTER  
Korea**

  
**AFRICAN DEVELOPMENT BANK GROUP**

  
**unitar**  
United Nations Institute for Training and Research

  
**UN  
DP**

 **UNITED NATIONS  
ESCAP**  
Economic and Social Commission for Asia and the Pacific

Zentrum für Entwicklungsforschung  
Center for Development Research  
University of Bonn



## Research Committees

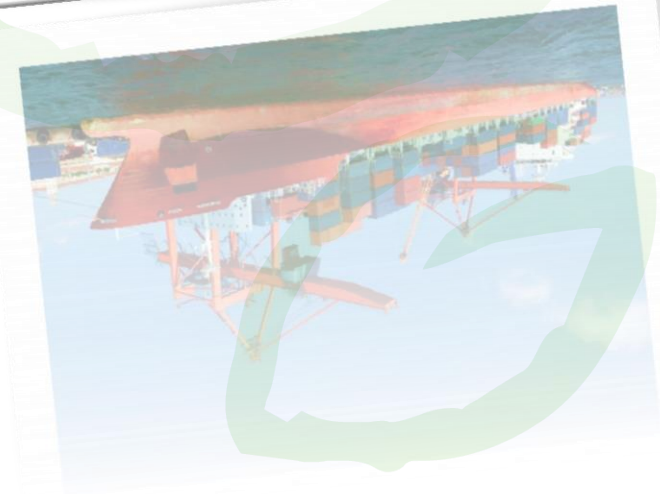
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  - Trade and Competitiveness
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  - Technology and Innovation

## Research Committees

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## Trade and Competitiveness Research Committee

- Co-chairs:
  - Marianne Fay (World Bank)
  - Ron Steenblik (OECD)
- Consists of 15 members





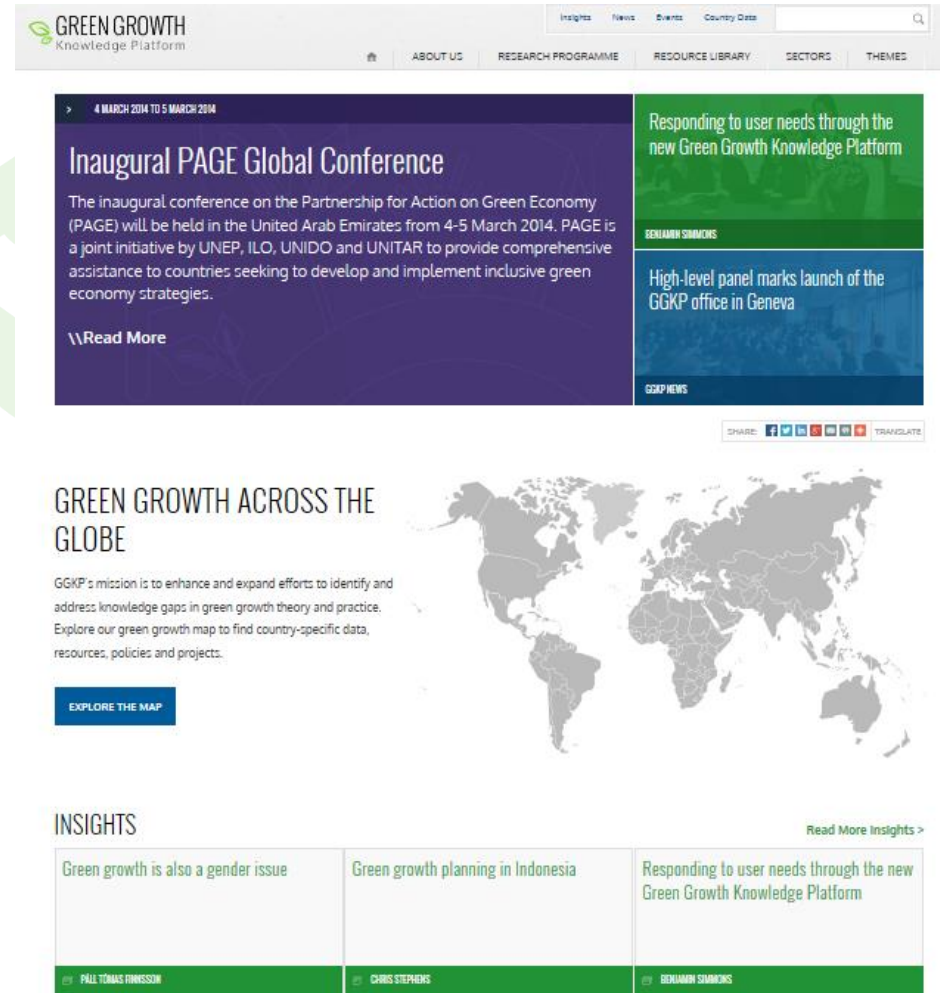
The GGKP's first joint publication was launched by the OECD, World Bank, UNEP and GGGI at the GGKP Annual Conference in April 2013.

**“Moving towards a Common Approach on Green Growth Indicators”**



# Knowledge Management

www.greengrowthknowledge.org



The screenshot shows the Green Growth Knowledge Platform website interface. At the top, there is a navigation bar with the logo and menu items: Insights, News, Events, Country Data, ABOUT US, RESEARCH PROGRAMME, RESOURCE LIBRARY, SECTORS, and THEMES. A search bar is also present.

The main content area features a featured article titled "Inaugural PAGE Global Conference" dated 4 MARCH 2014 TO 5 MARCH 2014. The article text states: "The inaugural conference on the Partnership for Action on Green Economy (PAGE) will be held in the United Arab Emirates from 4-5 March 2014. PAGE is a joint initiative by UNEP, ILO, UNIDO and UNITAR to provide comprehensive assistance to countries seeking to develop and implement inclusive green economy strategies." Below the text is a "Read More" link.

To the right of the article is a sidebar with a green header "Responding to user needs through the new Green Growth Knowledge Platform" by Benjamin Simmons. Below this is a blue header "High-level panel marks launch of the GGKP office in Geneva" and a "GGKP NEWS" section.

At the bottom of the article is a "SHARE" button with social media icons and a "TRANSLATE" button.

Below the article is a section titled "GREEN GROWTH ACROSS THE GLOBE" with a world map. The text describes the mission: "GGKP's mission is to enhance and expand efforts to identify and address knowledge gaps in green growth theory and practice. Explore our green growth map to find country-specific data, resources, policies and projects." There is an "EXPLORE THE MAP" button.

At the bottom is an "INSIGHTS" section with a "Read More Insights >" link. It contains three article cards:

- "Green growth is also a gender issue" by Pall Tommas Finsson
- "Green growth planning in Indonesia" by Chris Stephens
- "Responding to user needs through the new Green Growth Knowledge Platform" by Benjamin Simmons

## Join the Community

- **Twitter:** @GGKPlatform
- **LinkedIn:** [bit.ly/linkedinGGKP](https://bit.ly/linkedinGGKP)
- **Subscribe:** [bit.ly/KnowledgeUpdate](https://bit.ly/KnowledgeUpdate)