



2013 APCAC Spring Conference

A 2020 Vision for US-Asia Partnership

Re-globalizing Taiwan: Opportunities for the U.S. Industry

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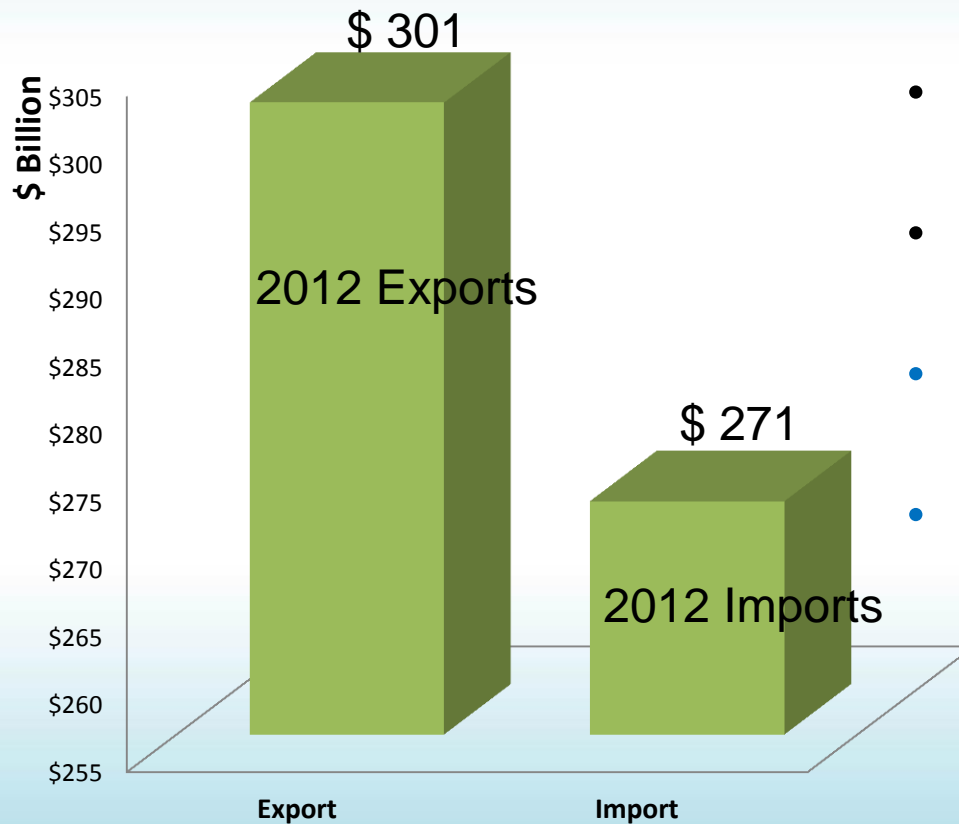
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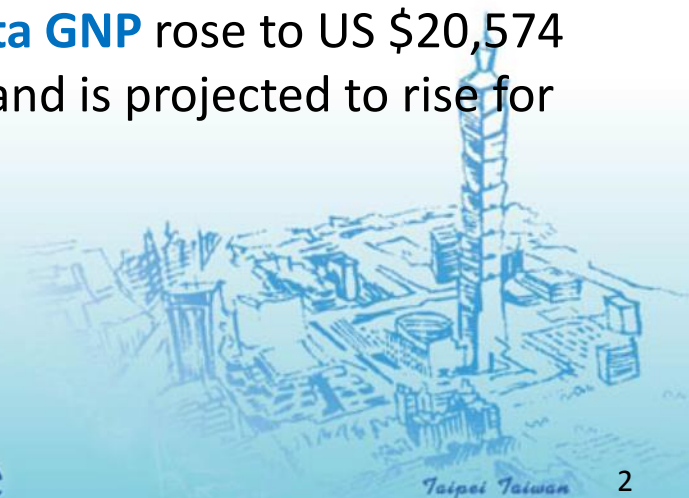
Taipei, Taiwan

Taipei Taiwan

Snapshot: Taiwan Economic Outlook

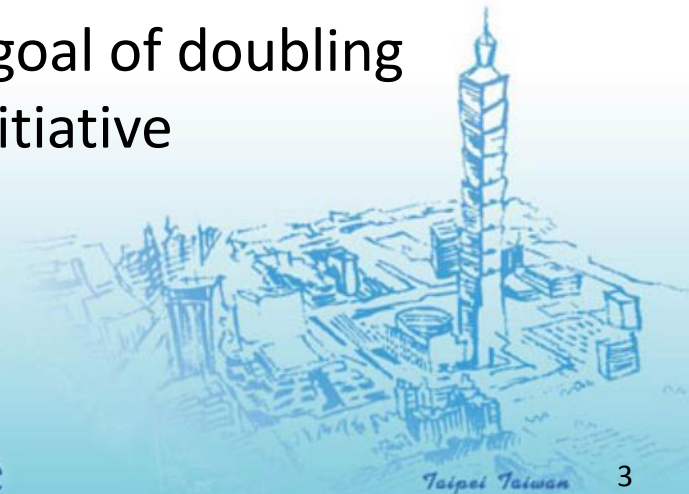


- 17th largest trading nation, 26th largest economy in the world
- Record **trade surplus** of more than US \$30 billion
- 2012 **Consumer price index** increased modestly to 1.9%
- **Real GDP** grew by 1.3% in 2012; 2013 projection = 3.6%
- **Per capita GNP** rose to US \$20,574 in 2011 and is projected to rise for 2012

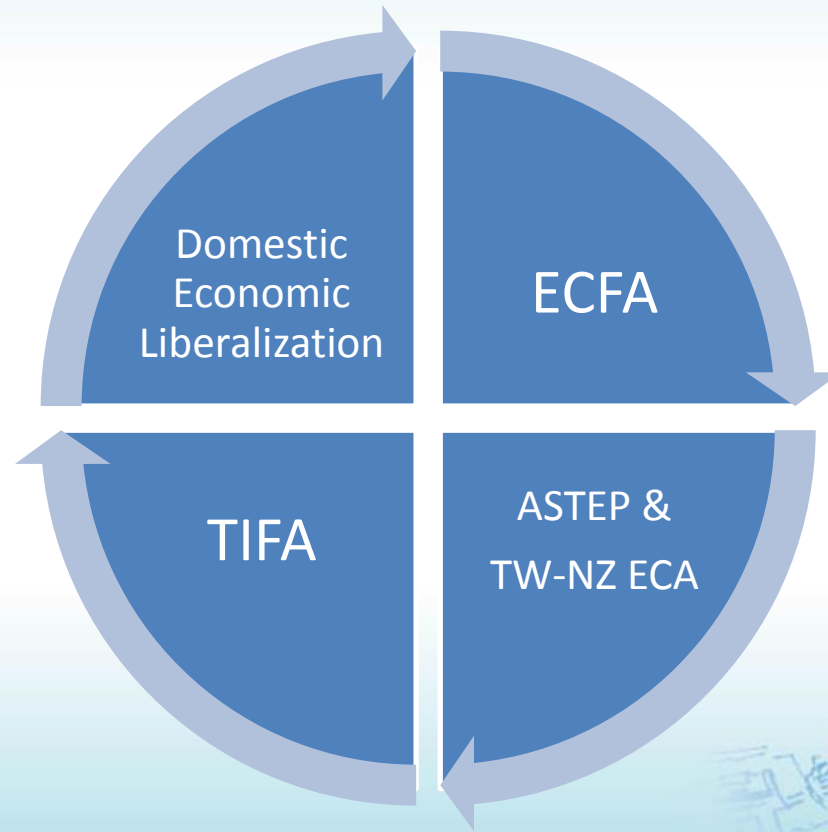


Taiwan's Role in US "Rebalancing to Asia"

- US re-engagement with Asia is essential for achieving **trade liberalization on a global scale**
- Taiwan: a logical and vital next partner for **TPP** and an **FTA with the US**
 - Shared values on freedom, democracy, and human rights
 - Strengthens bilateral and regional value chains
 - Contributes to US efforts to achieve goal of doubling exports under the National Export Initiative



Preparing Taiwan for Regional Economic Integration



Improved Cross-Strait Relations

- The **Economic Cooperation Framework Agreement** (ECFA): signed in June 2010; took effect on September 12, 2010
- Follow-up negotiations on Trade in Goods, Services, and Dispute Settlement Agreements
- 18 agreements have been signed covering the following and other areas of mutual interest:
 - ✓ Trade
 - ✓ Tourism
 - ✓ Education
 - ✓ Food safety
 - ✓ Air transport
 - ✓ Currency settlement
 - ✓ Customs cooperation
 - ✓ Investment protection
 - ✓ IPR protection
- With ECFA and strong business networks in China, Taiwan can be a gateway for foreign enterprises to access mainland China's market



Re-globalizing Taiwan Through Economic Integration

- The Japan-Taiwan Bilateral Investment Agreement
- ASTEP with Singapore, and ECA with New Zealand
- Joint studies on the feasibility of ECAs with key regional trading partners



Domestic Economic Liberalization

- **With the aim of providing US businesses in Taiwan with a favorable business environment, Taiwan will:**
 - Upgrade and restructure domestic industries
 - Improve investment environment
 - Reform domestic regulatory procedures
 - Reduce business transaction costs
 - Increase market access opportunities



US-Taiwan TIFA meeting

- **Taiwan's efforts in resuming TIFA meeting:** Taiwan passed amendments in July 2012 to allow imports of US beef containing traces of ractopamine.
- **Fruitful results of TIFA meeting:**
 - Joint statements on investment principles and ICT services
 - Bilateral Working groups on Investment and Technical Barriers to Trade
 - Cooperation in APEC and WTO, including negotiations on ITA expansion and ISA

- **Ambassador Demetrios Marantis:**

“The resumption of TIFA talks...represents a new stage in our economic relationship that will more fully open the lines of communication on trade and investment.”



Private Sector's Role in the Bilateral Relationship

- Engage in dialogues:



- **Offer recommendations:** on trends and emerging issues so both sides can take advantage of mutual synergies and develop new areas of competitiveness and cooperation.
- **Let your voice be heard:** Businesses play a key role in U.S.-Taiwan relations.



